

## Toyota Forklift

Toyota Forklift Training Regina - In the U.S., Toyota Materials Handling inc., or TMHU, continues to be the best selling lift truck supplier since 1992. Proudly celebrating more than 40 years of performance, the Irvine, California established business provides an extensive line of quality lift vehicles. Owing to their history of superiority, reliability, and sturdiness, Toyota remains prevalent in this competitive market. Quality is the foundation of Toyota's notorious Toyota Production System practiced at all manufacturing facilities, including TIEM, which is stands for Toyota Industrial Equipment Manufacturing, situated in Columbus, Indiana. The bulk of the Toyota lift trucks sold in the U.S.A are built here.

All Toyota machinery and components built within North America adhere to the International Organization for Standardization or ISO 14001 standard. TIEM has been honored many times for its dedication to persistent improvement, and its environmental methods. It is the first and only producer to offer EPA and CARB-certified Compressed Natural Gas powered lift trucks on the market. For instance, the Toyota 8-Series IC lift vehicles emit 70 percent less smog forming emissions than the current federal EPA standards and have complied with California's strict emission standards and regulations.

### Toyota Material Handling, U.S.A. - The Industry Leader

Brett Wood, President of TMHU, links Toyota's success to its stout commitment to fabricating the finest quality lift trucks at the same time as delivering the utmost customer service and support. "We must be able to learn and predict the needs of our customers" said Brett Wood. "As a leader, our success also depends on our ability to address our consumers' operational, safety and environmental cost issues." • TMHU's parent company, Toyota Industries Corporation, also referred to as TICO, is listed in Fortune Magazine as the world's largest lift truck supplier and is among the magazines impressive World's Most Admired Companies.

### New Meaning to Environmental Responsibility

Toyota Industries Corporation, as the parent company, has instilled a rich company doctrine of environmental stewardship in Toyota. Not a lot of other organizations and no other lift truck manufacturer can meet Toyota's history of caring for the natural environment while concurrently advancing the economy. Environmental responsibility is a key aspect of corporate decision making at Toyota and they are proud to be the first and only producer to provide UL-listed, EPA- and CARB-certified Compressed Natural Gas powered lift trucks. Yet an added reason they remain a leader within the industry.

Toyota first introduced the 8-Series line of lift trucks in 2006, yet again exhibiting its leadership and innovation in the industry. Featuring an exclusive emission system that eclipsed both Federal EPA emission standards, and California's more environmentally friendly emission standards. The end product is a lift truck that produces 70% less smog forming emissions than the present Federal standards tolerate.

Also starting in 2006, collectively with the Arbor Day Foundation, Toyota added to its commitment to the environment. To this day more than 58,000 trees have been embedded in the ground throughout national forests and neighborhood parks that were damaged by fires and other environmental causes. 10,500 seedlings have also been spread through Toyota Industrial Equipment's network of sellers to non-profit organizations and local consumers to help sustain communities all over the U.S.

### Industry-Leading Safety

Toyota's lift vehicles offer enhanced stability, visibility, output, ergonomics, and all the leading safety equipment that has made Toyota an industry leader. The company's System of Active Stability, also called "SAS", helps limit the chance of accidents and accidental injuries, and increasing productivity levels while minimizing the likelihood of merchandise and equipment breakage.

System Active Stability can discern conditions that may lead to lateral volatility and possible lateral overturn. When any of these conditions have been sensed, the SAS will instantly engage the Swing Lock Cylinder to re-stabilize the rear axle. This adjusts the lift truck's stability trajectory from triangular in shape to rectangular, providing a major increase in stability which substantially reduces the likelihood of a mishap from a lateral overturn. The Active Mast Function Controller or the Active Control Rear Stabilizer also assists to avoid injuries or accidents while adding durability.

SAS was initially launched to the market on the 7-Series internal combustion products in 1999 and subsequently catapulted Toyota into the industry leader for safety. Ever since then, SAS continues to be built-in to most of Toyota's internal combustion machines. It is standard equipment on the latest 8-Series. There are more than 100,000 SAS-equipped lift trucks in operation, exceeding 450 million hours combined. The increased population of SAS-equipped vehicles in the field, along with obligatory operator training, overturn fatalities across all designs have decreased by 13.6% since 1999. Furthermore, there have been an overall 35.5% fall in industry wide collisions, loss of control, falls and overturn from a lift vehicle for the same period.

Toyota's rigid standards extend far beyond the technology itself. The company believes in offering widespread Operator Safety Training services to help customers satisfy and exceed OSHA standard 1910.178. Training packages, video tutorials and a variety of resources, covering a wide scope of matters-from individual safety, to OSHA rules, to surface and load situations, are offered through the seller network.

### Toyota's Dedication to The U.S.A.

Toyota has maintained a permanent existence in the United States ever since its first sale. In 2009, Toyota Industrial Equipment Manufacturing, produced its 350,000th lift vehicle. This reality is demonstrated by the statistic that 99% of Toyota lift trucks bought

in America at the moment are manufactured in the United States.

Based in Columbus, Ind., the Toyota Industrial Equipment Mfg. campus equals 998,000 square feet of facilities across 126 acres. Facilities include a National Customer Center, as well as production operations and distribution centers for equipment and service components, with the entire commitment exceeding \$113 million dollars.

The new NCC was built to operate for TMHU customers and sellers. The facility includes a 360-degree showroom, a presentation theater complete with stadium seating for 32, an area for live product demonstrations with seating capacity for 120; a presentation theater; Toyota's Hall of Fame showcasing Toyota's story since the birth of its originator, Sakichi Toyoda, in 1867, and lastly a education center.

#### First in Client Satisfaction and Service

The NCC embodies Toyota's dedication to providing top-notch customer service. TMHU's 68 authorized Toyota Industrial Equipment, or TIE dealers, along with 189 dealership locations all through the U.S, provide the most wide-ranging and inclusive customer service and support in the industry. The company's new and Certified Used lift trucks, service, parts, and financing features make Toyota dealerships a one-stop shop to guarantee total client satisfaction.