

## Hyster Forklift

Hyster Forklift Training Regina - As a worldwide leader in forklift trucks, Hyster consistently strives for excellence in product quality and safety. However, it started as a producer of lifting machines and winches. Most of its production was focused in the northwest United States and dealt mostly with the wood and logging industry. A couple years after the first forklift trucks were invented Hyster became synonymous with quality manufacturing. Over the preceding 80 years Hyster has continued to expand and grow its product line. The growth of its products coupled with its desire to stay service oriented has allowed Hyster to mature into the international player it is in the present day.

Through the three decades between the 1940's and 1960's, Hyster made significant strides on its way to becoming the worldwide leader in the forklift industry it is nowadays. In 1946, Hyster opened a plant in Danville, Illinois that was totally committed to bulk manufacturing trucks. This allowed Hyster to drive its costs down and, simultaneously, offer a better quality product at industry aggressive rates. In 1952, Hyster began its first foray in to the international production market through opening its first plant in the Netherlands. The Netherlands plant was originally designed to produce two products: Hyster 40" and the Karry Kranes.

Between the late 1950's through the 60's, Hyster continued to expand into new markets. They started constructing container handlers in the US in 1959 to satisfy the ever expanding demand for transportation goods. In 1966, Hyster developed a process for enabling a lift truck to go both ahead and backwards using the same pedal. This pedal was termed the Monotrol pedal, which revolutionized the industry. Later in the decade Hyster opened a R&D centre in Oregon that was focused on improving the design and functionality of forklifts. The centre is still one of the world's top testing facilities in the materials handling industry.

As demand for materials handling equipment continued to expand rapidly during the sixties, Hyster needed to reorient its focus towards these new mass markets. As a consequence, in 1970, the XL design philosophy was born. The XL design philosophy allowed Hyster to provide superior quality at a more reasonable cost. A further expansion in production capabilities was necessitated by the demand in Europe for Internal Combustion Engine Vehicles. To fill this hole, a plant in Craigavon, Ireland was opened in 1980. Through the 1980's Hyster continued to concentrate on developing industry leading forklifts. The Hyster company name was known throughout the globe for its commitment towards superiority. This attention to excellence brought several suitors for the company. In 1989, a large multinational corporation based in Ohio called NACCO Industries bought Hyster and started an aggressive growth plan. NACCO promptly changed the XL philosophy with a more driver oriented forklift that focused on operator comfort, which is recognized as the XM generation of lift trucks.

The shift in supply chain management to a much more just-in-time focused structure has meant that Hyster has had to constantly invest in new technology. Acquisitions and investments were made in the US, Italy, Netherlands, and various other places throughout the globe. All of these investments have made Hyster a world leader in the forklift market. Recently, Hyster celebrated its eightieth anniversary as an industry leader of materials handling equipment, which includes more than 300 various types of forklift trucks.