

## **Doosan Forklift**

Doosan Forklift Training Regina - Doosan Infracore Company Ltd. is an international establishment consisting of Diesel Engines, Defense Industry goods, Industrial Vehicles, Construction Technologies and Machine Tools and Automation Systems.

In the United States, Doosan Infracore America Corporation is headquartered in Suwanee, Georgia. It is home to a 170,000 square foot manufacturing facility, which is the home of the Compact Equipment and Construction division. West Caldwell, New Jersey is home to the Machine Tool division and Cleveland, Ohio is home to the Forklift division. The U.S. headquarters in Georgia facilitates a first rate parts operation capable of supplying an excess of 25,000 line items to support Lift Truck, Compact Equipment, Machine Tool and Construction client desires.

With a network consisting of over 90 independent dealers, the forklift group provides quality materials handling equipment to the wide-ranging North American marketplace. Doosan Infracore America Lift Truck dealers successfully operate in over 220 service and product sales locations throughout Canada and the U.S. The lift truck product line impressively includes 63 distinctive models consisting of 82 various battery and engine configurations of Electric-powered and Internal Combustion vehicles. Capacities of these various vehicle models range from 3,000 to 33,000 lbs. All trucks are designed in an ISO 9001 certified facility.

Doosan Infracore America is the fastest expanding lift truck business in the North American market, thanks to their stability in maintaining a high degree of customer service excellence and optimum product performance to all Doosan Infracore Lift Truck users. The U.S. forklift division located in Cleveland has a expert team experienced in Product Sales, Purchasing, Marketing, Logistical and Technical Support.

### **Start-up of the forklift industry**

Korea's original domestic forklift marketplace was an open-import enterprise. In the 1960's, Korea Machinery Co. Ltd. started to import assembled forklifts as part of a national equipment expansion project. Initial sales of this manufacturing equipment focused on large business groups, the armed services and on state-run corporations. This eventually led to a unification with Daewoo Heavy Industries Ltd. In 1976, the Forklift Division commenced business operations throughout Korea to service and sell this heavy equipment. By 1978, a forklift manufacturing plant was successfully completed. Continuous technical education grew to become the new focus for improving quality and product development.

### **Lift Truck Export Growth**

Daewoo started the first domestic forklift business in 1967, and rapidly gained a massive 90% share in the Korean Materials Handling market. By the 1980's, Daewoo's sophisticated technological enhancements combined with sales success placed them in a situation of significant expansion of their forklift operations.

Caterpillar Industrial Inc. of the U.S. in 1981, proposed a joint venture project to help them in the highly competitive North American materials handling industry. This project proved highly profitable for Daewoo and their lift truck product sales expanded greatly. In 1984, the company completed construction of a new facility to help in producing high end value-added goods for export. In 1993, the company had a global sales system and started exporting versions they had established through in-house expertise, as an sovereign brand. Certifications were then acquired from CE of Europe, UL of the United States and ISO 14001 and ISO 9001, securing expansion possibilities into international marketplaces.